

Supplementary File 1. Search strategy for PubMed.

 <p>PubMed (via NCBI)</p>	<p>Search (((((((Researcher*[Title/Abstract]) OR Scientist*[Title/Abstract]) OR Expert*[Title/Abstract]) OR Investigator*[Title/Abstract])) AND (((Public[Title/Abstract]) OR Non-experts[Title/Abstract]) OR Population[Title/Abstract])) AND (((Health[Title/Abstract]) OR Biomedical[Title/Abstract]) OR MEDical[Title/Abstract])) AND ((((((Science*[Title/Abstract]) OR Research[Title/Abstract]) OR Scholarly[Title/Abstract]) OR Findings[Title/Abstract]) OR Results[Title/Abstract]) OR Innovation*[Title/Abstract]) OR Evidence[Title/Abstract])) AND (((((Communicati*[Title/Abstract]) OR Disseminati*[Title/Abstract]) OR Populariz*[Title/Abstract]) OR Vulgariz*[Title/Abstract]) OR Diffusion[Title/Abstract]) OR Outreach[Title/Abstract])) AND (((((((((((((((((((Disintermediation[Title/Abstract]) OR Internet[Title/Abstract]) OR Online[Title/Abstract]) OR Digital[Title/Abstract]) OR Web*[Title/Abstract]) OR Interactive[Title/Abstract]) OR Social media[Title/Abstract]) OR YouTube[Title/Abstract]) OR Twitter[Title/Abstract]) OR Facebook[Title/Abstract]) OR Reddit[Title/Abstract]) OR Instagram[Title/Abstract]) OR Vimeo[Title/Abstract]) OR LinkedIn[Title/Abstract]) OR Podcasts[Title/Abstract]) OR iTunes U[Title/Abstract]) OR Forum[Title/Abstract]) OR Discussion board[Title/Abstract]) OR Content sharing[Title/Abstract]) OR Video sharing[Title/Abstract]) OR Blog[Title/Abstract]) Filters: Publication date from 2000/01/01 to 2018/12/31</p>	<p>2018-03-04</p>	<p><b>577</b></p>
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