

**Multimedia Appendix 3 - Pairwise *t* test of Flesch Kincaid Grade**

Organization Type	Organization Type	<i>t</i> value	<i>P</i> value	Adjusted p-value (Hommel)
Versus for-profit entities	Nongovernment organizations	-3.01	.009	.07
	Non-US government entities	-4.23	.001	.007
	US government	-3.49	.001	.01
	US government (teen)	0.08	.94	.94
Versus nongovernment organizations	Non-US government entities	-0.55	.60	.94
	US government	1.09	.28	.85
	US government (teen)	1.89	.10	.38
Versus non-US government entities	US government	2.04	.05	.24
	US government (teen)	2.84	.02	.13
Versus US government	US government (teen)	2.16	.04	.20